## Summer 2012 Sponsorship & Advertising Packages

<table>
<thead>
<tr>
<th>Partner Opportunity</th>
<th>Date</th>
<th>Times</th>
<th>Description</th>
<th>Cost</th>
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</table>
| RecSports Summer Paradise Package*   | June 18th – September 30th | Summer term advertising, Connect and first week advertising of fall term & RecNight 9-12am | - Your Banner in the West Entry of Dixon Recreation Center  
- Plasma screen advertisements  
- RecNight is a school year kick-off party hosted by Recreational Sports | $2,567 (Half can be in-kind $1,283) |
| RecSports Hawaiian Luau Package*     | June 18th – September 16th | Summer term advertising | - Your Banner in the West Entry of Dixon Recreation Center  
- Plasma screen advertisements | $1,122                              |
| RecSports Beach Day Package          | September 17th – September 30th | - First and connect week advertising for fall term  
- Dixon sees more than 5,500 participants during these dates | - Your Banner in the West Entry of Dixon Recreation Center.  
- Plasma screen advertisements | $425                                |
| RecNight 2012                        | Saturday September 22nd | 9-12am                    | - RecNight is a school year kick-off party hosted by Recreational Sports that attracts approximately 3,000 new and returning students. | $680 (Half can be in-kind $340)     |
| START Night 2012                     | 6/25, 6/28, 7/8, 7/12, 7/16, 7/19, 7/22, 7/26, 8/27 | 7-9pm                     | - START Night is a welcome to OSU hosted by Recreational Sports that attracts approximately 400 new students on 9 different nights. Approx. 3,600 new students. | $884 (Can be half in-kind $442)     |
Live Well. Learn Well. Be Well

<table>
<thead>
<tr>
<th>RecNight + START Night</th>
<th>START Nights – As above</th>
<th>START Night 7-9pm RecNight 9-12am</th>
<th>- Get a 15% discount if combine RecNight and all 9 Start Nights.</th>
<th>$1,329(Half can be in-kind $664)</th>
</tr>
</thead>
</table>

NOTE: All prices are ½ for Oregon State University Organizations
*Receive 1 week free if paperwork is signed by June 1st 2012

Details

- Your Banner in the West Entry of Dixon Recreation Center.

- Plasma screens are located in the east and west entries of Dixon Recreation Center. The ads rotate through about every 10 Seconds and there is anywhere between 10---20 ads at any given time. The ads are submitted in either .jpg or .mov format and are 611 x 769 pixels.

- RecNight is a school year kick-off party hosted by Recreational Sports that attracts approximately 3,000 new and returning students.

- START Night is a welcome to OSU hosted by Recreational Sports that attracts approximately 400 new students on 9 different nights. Approx. 3,600 new students.