

2016-2017 BRAND EXPOSURE PRICING LIST

We welcome community and business partnerships that benefit our students with employment prospects, wellness or learning engagement forums, and/or resources that directly support a pursuit of healthy living.

EVENTS*

START Nights	Jun, Jul, Aug 2017	Specific event dates and times announced in Spring 2017	START Nights are evening events in Dixon Recreation Center that complement a series of eight summer orientation sessions for new students. <i>Exposure = Approx. 400 new students per event = 3,600 total new students.</i> Promotional table at START Nights & company logo on event banner and t-shirts.	\$442
RecNight Elite	Sept 2017	9pm-Midnight	RecNight is a late-night Fall welcome event hosted by the Department of Recreational Sports. <i>Exposure = approximately 3,000 new and returning students.</i> Promotional table at Rec Night & company logo on event banner, promotional materials & t-shirts.	\$340
RecNight Standard	Sept 2017	9pm-Midnight	RecNight is a late-night Fall welcome event hosted by the Department of Recreational Sports. <i>Exposure = approximately 3,000 new and returning students.</i> Promotional table at Rec Night only.	\$204

TABLING*

Dixon Recreation Center – Indoor Foyer	As available and agreed	As available and agreed	Promotional table in Dixon Recreation Center with samples. <i>Exposure = approximately 4,000 participants daily, with busiest hours 5pm-7pm</i>	1 Day:\$136 2 Days:\$204 3 Days:\$272
Dixon Recreation Center – Indoor Foyer	As available and agreed	As available and agreed	Promotional table in Dixon Recreation Center with samples. <i>Exposure = approximately 4,000 participants daily, with busiest hours 5pm-7pm</i>	1 Day:\$136 2 Days:\$204 3 Days:\$272
Event-specific, tabling only	TBD	TBD	A promotional table at a smaller-scale, RecSports event. <i>Exposure varies.</i>	Please inquire via email

2016-2017 BRAND EXPOSURE PRICING LIST SPECIALTY FORUMS*

Intramural Newsletter – Attached Flyer	Week 1 and Week 5, each term	N/A	Attach an 8.5X11 flyer to this electronic newsletter. <i>Exposure = Approx. 3,000 intramural participants</i>	\$76.5/ newsletter
Sport Clubs Meeting – Presentation	Quarterly meeting, TBD	7pm-9pm, Valley Library	Make a 3-minute presentation at our sport club officers meeting (or provide a script for the sport club administrator to read), and/or distribute a print flyer. <i>Exposure = Approx. 30 Sport Club Leaders</i>	\$153
Sport Clubs – Flyer	TBD	NA	Provide an 8.5X11 flyer to distribute in sport club mailboxes. <i>Exposure = 40 clubs.</i>	\$34
Adventure Leadership Institute	TBD	TBD	Please email administrative staff, directly at: Josh.Norris@oregonstate.edu	

*DISCOUNTS AVAILABLE

- 15% discount when bundling RecNight elite and eight Start Nights
- 50% discount for OSU Entities