



DEPARTMENT OF RECREATIONAL SPORTS ANNUAL REPORT 2010-2011

Oregon State
UNIVERSITY

LEAVE A LEGACY





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FROM THE DIRECTOR

The Department of Recreational Sports experienced an outstanding year in 2010-11, as it continued its efforts in contributing to the success of students through providing recreation, leisure, health, wellness and developmental opportunities to the entire OSU community.

Our goal is to deliver outstanding service in programs and facilities while cultivating leaders through our student employment program. With more than 350 student employees, the department is one of the largest employers on campus. Students are the heart of the department and they are given significant responsibilities and leadership opportunities in the direct delivery of nearly all our programs and services.

The most significant events of the year were the planning, building and opening of the Student Recreation Facilities funded by the 2009 Student Initiated Referendum. Student Legacy Park and the renovated McAlexander Fieldhouse will provide current and future generations with endless opportunities for the campus community to address their health, wellness, and leisure pursuits.

We continue to expand our reach on campus through collaborations and partnerships with Student Affairs units, student organizations, and academic units with such programs and activities as the Healthy Campus Initiative, New Student Programs, After Dark, Sustainability Initiatives, Adventure Leadership Institute, Student Affairs Marketing & Communications, and Student Affairs Assessment Council. We are active participants with university committees, work groups, and initiatives including the Campus Planning Committee, Safety & Risk Management, Student Organizations Implementation, and University Disaster Management Plan.

I invite you to become acquainted with the contributions the Department of Recreational Sports makes in creating a healthier community at Oregon State University and, perhaps more importantly, invite you to learn more about participating in our programs.

Thomas Kirch
Director, Recreational Sports

FOUNDATIONS *Supporting Student Success*

Student Affairs Mission Statement

We create engaging environments for student growth and success.

Mission Statement

We inspire healthy living by providing quality recreational and educational opportunities for the OSU Community.

Guiding Principles

We make a difference through opportunities

We are committed to supporting the OSU community by providing experiential learning, physical activity, and social connections that foster a fun and welcoming environment where individuals thrive.

We serve as educators.

We create meaningful learning experiences through our collaborations, programs, services, facilities and employment, which support student success and enhance the student experience.

We believe each person has worth and dignity

We recognize, understand and encourage celebration of the human differences that surround us and ask you to participate in fostering this spirit. Expression of bigotry, hatred, prejudice or disrespect is inconsistent with the ideals of preserving human dignity and contradicts the values of healthful living and fair play promoted by Oregon State University and our staff.

We serve as stewards of our resources

We are committed to using our financial, human and physical resources in a responsible manner in meeting current and future needs. Recognizing students as a key resource, we are committed to involving them in decision making. Decisions will be based on being responsive, sustainable and consistent with our mission, guiding principles, values and vision.

Vision Statement

Through staff passion, innovation, and steadfast commitment to creating dynamic learning experiences, the Department of Recreational Sports has established itself as an essential campus partner in student wellness, a healthy campus, and the success of students and campus alike. OSU RecSports is recognized as a leader and source of best practices in the growing and evolving field of recreation.

Team Values

Our culture is one of teamwork, mutual respect, accountability and pursuit of a common vision. We encourage learning, strive for excellence, work collaboratively, and seek balance between our personal and professional lives. We celebrate our differences and successes and act with integrity. We are committed to shared responsibility in providing a welcoming, safe, and fun environment that is a centerpiece of campus life where social and physical interactions can flourish.



STUDENT LEGACY PARK - LEAVING A MARK

By Josh Makepeace, Student at Oregon State University

The naming ceremony held on SLP in the spring of 2011 marked a time of aspirations fulfilled and student voices heard in the face of economic uncertainty. In the spring of 2009, a student referendum was completed to evaluate the potential student desire to incur an additional student fee to provide for the expansion of Recreational Sports facilities. 2009 was not the most opportune time to be promoting any kind of financial burden, but students saw the value and invested in the future.

The referendum passed.

Students wanted more space, students wanted safer space, students wanted to pave the way for future generations to fulfill their wellness needs, and the need was now. The voice of the students rang loud as they agreed to shoulder an increased fee for the construction of facilities that many of the voters would never see completed due to graduation or departure from the University. Students today are taking full advantage of facilities that their predecessors approved the creation of; the students of Oregon State University decided, in a time of financial peril, to leave a legacy.

And so the field complex was named, Student Legacy Park.

On April fool's day 2011, the Oregon State community gathered to unveil the completion and fulfillment of an idea that now stretches beyond student generations, and expands the boundaries of student involvement. Students said yes in a time where no seemed to be the only answer. Students said yes to the future.



ACCOMPLISHMENTS AND SUCCESSES

The Department of Recreational Sports continues its journey towards excellence in recreation, student development, experiential learning, health and wellness. The 2010-11 year was very successful as the department continued its commitment to its mission in providing dynamic programs in support of student success. The following are selected achievements for the year.

Adventure Leadership Institute

- At the completion of its third year, there has been a significant increase in activity in the Adventure Leadership Institute. A total of 1,056 credit hours were taught through the College of Public Health and Human Sciences, encompassing 46 unique offerings, and the awarding of 22 certificates of Adventure Leadership. Nearly 160 certificates were earned for meeting national-recognized standards in adventure skills acquisition.
- The ALI at OSU is beginning to build a reputation as a regional training site for adventure programming leaders. Through the use of new technology delivered by Idea-logic, a new and effective method has been developed for the recording of student progress and the assessment of their learning outcomes.
- The Adventure Club, a student led organization, has experienced an excellent first year with over 100 charter members. This group plans and leads trips and other activities with oversight from the ALI professional staff which generates experiential learning opportunities for the leaders while delivering adventure activities to the campus community.

Athletic Training

- Prepared, supported and placed OSU students in a variety of internships and practica such as Major League Baseball, Athletic & Core Performance Training Centers and local and regional fitness facilities.
- Trained 20 students in the Kinetic Integrations Exercise Professions [KEIP] Program, which provides an advanced level of personal training and the practice skills needed in the professional settings of personal training, strength and conditioning, physical therapy, and athletic training. This year, five international students participated in the KEIP class representing Japan, Australia, and South Korea.
- Provided 1492 athletic training services to the OSU population. A total of 665 individuals benefited from these services, including injury assessment, treatment, rehabilitation, and reconditioning.

Aquatics

- The Aquatics area experienced a 40% growth in facility rentals while overall participation saw a slight increase.
- Upgrades were made in the water flow reading system in both pools.

- Maintained a very strong relationship with PHHS through supporting academic programs and serving as the staffing coordinator for Langton Hall and Women's Building pools.

Competitive Sports & Special Programs

- Intramural Sports Program participation increased by 13%, with a 23% growth in female involvement, and an 11% increase in Sport Clubs membership.
- Successfully implemented an on-line Sport Clubs event registration and members management system. This system provided better opportunities to advise and monitor club events.
- Completed a multi-year transition into the integrated Competitive Sports model that broadens the ability to serve students in all three major components: Intramural Sports, Sport Clubs, and Special programs.

Facilities

- Two new cardio/weight training locations [Dixon Cardio Three & McAlexander Fieldhouse] were developed to increase the number of workout opportunities by more than 20%.
- The custodial contract was increased to support the two new facilities avoiding the need to add new maintenance staff to the department.
- Completed complicated building system transition of access control and installed campus-standard security system.

Facilities Operation

- Entries into Dixon Recreation Center increased over 8.2% and exceeded 800,000 for the first time. The facility has experienced a 33.9% growth in entries over the last five years.
- Generated income from facility rentals met projected goals, although the new facilities were delayed in their opening by several months.
- Served over 100 unique groups through facility rental or reservations totaling nearly 20,000 transactions and 50,000 hours of use.

Fitness Programs & Services

- Fitness programs increased participation by 22% through group exercise and specialty classes.
- Planned and delivered over 2,100 group exercise classes averaging 25+ per class. Offered new Zumba Party event with over 200 participants.
- Supported international students through the coordination of specific-ISOSU fitness services.

Marketing/Electronic Media

- Increased online presence of department with 38% increase in Facebook likes [2,026] and 78% growth in website visits [311,304].
- Over 83% of OSU students, faculty, and staff self-reported they were able to easily and quickly find the information on the department website they were looking for related to Recreational Sports.

Membership and Access

- Membership sales grew by 8% and individual access passes increased 12% all during the economic downturn.
- Established RecSports membership eligibility for e-campus students.
- Developed forecasting tools for tracking transactions, memberships, access, and program registration.

Safety & Risk Management

- The Safety Program provides leadership and serves as a resource to the OSU community on safety-related topics such as incident response, injury reporting, safety instruction, ADE protocol, training and equipment maintenance, and Risk Management.
- Developed Blackboard site for online training and certifications thus improving the successful completion of required training by our staff. The program awarded 25 instructor certifications in CPR/AED, First Aid, and Lifeguarding which increased the pool of qualified instructors on our staff.
- Through the formats of scheduled programs, specially contracted classes, and private lessons, the Safety Program delivered 1,605 certifications to nearly 1,200 individuals that included 1,800 hours of instructional contact.

Wellness/Special Events

- Organized and facilitated the PAC-10 Challenge, encouraging physical activity. Over 750 participated during the one week program with nearly 200,000 minutes of activity recorded.
- Designed and delivered two events to begin and end the year with wellness: President's 5K Run, Walk, 'n Roll and the Student Legacy Park Block Party.
- Delivered an 'Even Benny Needs a Buddy' social support campaign that included Facebook Photo contest and student-produced video.





CONTRIBUTIONS OF LEADERSHIP TO UNIVERSITY MISSION

The following is a listing of committees, Task Forces, and Boards in which department staff serve critical leadership roles for campus initiatives.

- Campus Community Emergency Response Team
- Campus Standardization of Video Surveillance System
- Campus Planning Committee
- Disaster Management Plan
- Healthy Campus Initiative
- Infectious Disease Response Team
- Student Affairs Assessment Council
- Student Affairs Communications Group
- Student Affairs Leadership Team
- University Risk Advisory Board
- University Safety Committee [chair]

COLLABORATIONS AND PARTNERSHIPS

The department continues to grow and nurture collaborations and partnerships across campus and into the Corvallis community. We recognize that our success is contingent on building and maintaining these connections. The following are some of those relationships, programs, and activities that the department led, supported, or served as a resource.

Collaborative Programs, Services and Our Partners

Healthy Campus

- After Dark - UHDS, SEAC
- The Body Project - Oregon Research Institute, SHS, CAPS, Counseling Education
- Health & Wellness Alignment Marketing Group - SHS, CAPS
- Mindfulness from the Mat- CAPS
- Muslim Students Fitness Programs - ISOSU, Muslim Students Association, Women's Center
- Pac-10 Fitness Challenge - SHS, CAPS
- President's 5K Run, Walk & Roll - Healthy Campus Initiative, •Shape Your Program Design - SHS
- Student Health Services @ Dixon - SHS

Leadership and Development

- Adventure Leadership Institute - EXSS, PAC
- Bridge Program - Academic Affairs, Athletics
- College of Engineering First Year Experience
- Student Leadership and Assessment Project - SLI, Ag Science, SA Assessment Council, CAPS, College of Engineering

Campus Orientation

- CONNECT - New Student Programs
- START - New Student Programs

Outreach

- Bullies to Buddies, A Bullying Minimization Program - Philomath School District
- Work Experience Program [placement of developmentally disabled] - Corvallis School District

Contributions to Community

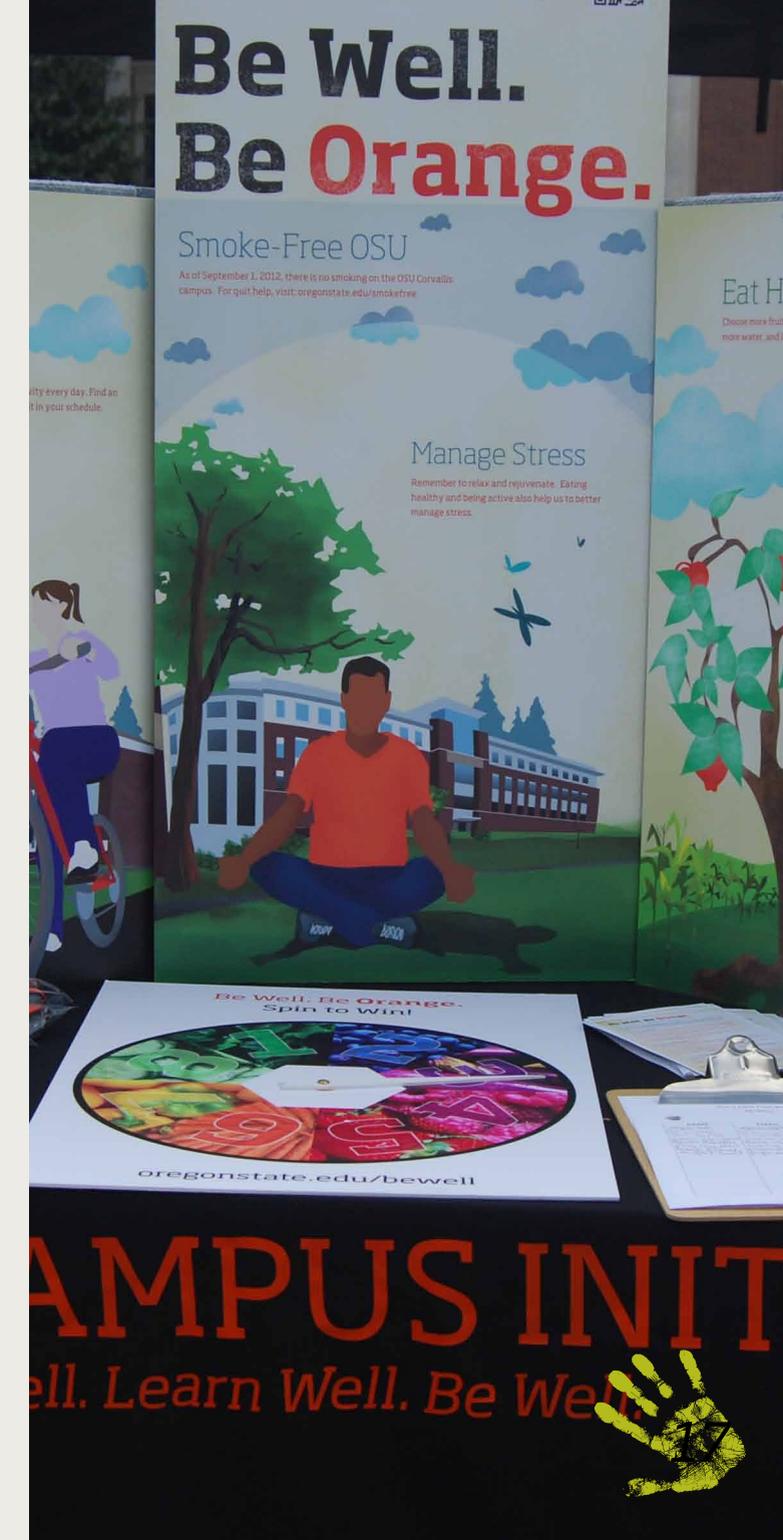
OSU Organizations Program Support Sampling

- Adventure in Learning program
- ASOSU Training
- Business Affairs Team Building
- CAMP Orientation
- College of Engineering Orientation & Adventure Trip Program
- College of Forestry Experiential Learning
- College of Public Health and Human Sciences Facility & Program Support
- College of Oceanic & Atmospheric Sciences Department Training
- 4-H Science Program Youth Program Support
- Institute of Industrial Engineering Student Orientation
- Intercollegiate Athletics Facility & Program Support
- Mechanical Engineering Student Orientation
- Memorial Union Shared Facilities & Program Support

- Memorial Union Program Council Program Support
- Military Science Units Facility and Program Support
- OSU Environmental Health & Safety Advisory and Support
- OSU Foundation Program Support
- Residential Life Association Adventure Programs & Special Events Support
- SMILE Youth Facility & Program Support
- Student health Services Stress Release Days, Flu Clinics, Beaver Strides
- University Housing and Dining Services Group
- Building, Safety Certification, and Other Trainings

Community Organizations Program Support Sampling

- Albany Fire Department Wilderness Rescue Training
- Boys & Girls Club of Corvallis Facility Use & Support
- Boy Scouts of America Facility Use and Support
- CEVA Regional Volleyball Tournament Site
- City of Adair Safety Certification Trainings
- Corvallis Community Church Facility Use & Support
- Corvallis Little League Tryout Venue
- Corvallis School District High School Graduation Party
- Linn Benton Community College Climbing Class Program
- Linn-Benton Pop Warner Tryout Venue
- Mid-Valley Soccer Club Game and Practice Venue
- Oregon Fish & Wildlife Group Training
- North Albany Community Church Youth Team Building
- Sick Town Derby Dames Match Venue
- Western Oregon University Facility Development, Climbing Class Program
- Willamette Valley Volleyball Club Tournament Site



CHALLENGES AND OPPORTUNITIES

In our continued efforts to achieve excellence, we encounter challenges along the way that may require refocusing or altering our work. It is imperative we address these conditions and mitigate how they influence our ability to be successful in all that we do. By confronting these challenges we will become a more engaged and dynamic organization. Consistent with the struggles of the Division of Student Affairs we, too, have great opportunity to impact others in our journey towards meeting the vast needs of the Oregon State University community. Some of our most significant challenges are as follows:

Sustained and Rapid Growth

Increase in student population over the past five years has resulted in more than a 30% increase in usage. The new renovated facilities - Student Legacy Park and McAlexander Fieldhouse - have not relieved the demand on other facilities. The good news is that more individuals are participating more frequently; however, our challenge in the near future is how to manage the space demands of a growing campus population with limited resources. We will need to become more creative, find new partners, and leverage our existing assets with others.

Needs of Changing Population

The demographics of the campus and community are changing considerably. We are seeing changes in

the age range of users, the number of international students, and increasing numbers of students from culturally diverse backgrounds and socio-economic statuses. We also see an increased number of people with disabilities, sedentary lifestyles, veterans, and distance learners. We will be challenged to identify special interest group needs and to find new delivery models to meet these needs.

Contributing to the Healthy Campus Initiative

Wellness will remain a core foundational value for our department and is at the center of our mission thus we support the Healthy Campus Initiative. While our organization has a diverse set of offerings, we are committed to leading the physical activity, stress management, and social aspects of wellness. We are challenged to define and diversify wellness for a broad audience and will need to continue to collaborate with and gain support from key partners to leverage resources and implement effective programs and services.

The Healthy Campus Initiative focus includes two primary areas in which the department will contribute—Physical Activity and Stress Management. In the area of Physical Activity, the department's challenge is to identify and move inactive students, faculty and staff towards positive change. Activity must be conceptualized differently for interventions and programs to reach their intended audience. OSU staff continues to be a low subscriber. Interpretations of the union contract restrict flexibility in staff schedules. Membership is cheaper than area

alternatives, but staff continues to report that the cost of access is too high. Our desire to enhance the wellness of our professional community competes with our need to generate revenue (preserving student fees for student services). Finding financial strategies that maximize collaboration with Faculty/Staff Fitness, Healthy Campus Initiative, and other wellness providers; providing incentives for healthy behaviors; and, generally enlisting faculty and staff as wellness models/teachers for our students continues to be a challenge.

In regards to Stress Management, research tells us that physical activity is an important factor in reducing and managing stress. With the high number of students seeking mental health counseling and care and the public stigma of openly addressing these personal issues, we will be challenged to find an effective vehicle to reach those that could benefit from our programs and services.

Student Learning Outcomes and Assessment

We are committed to promoting student success by facilitating and fostering their educational success, life-long learning, and engagement. In alignment with the university Bacc Core and Learning Outcomes for all graduates, we will be strategic in all planning efforts by defining learning outcomes for our staff and participants while utilizing assessment, evaluation, and metrics to demonstrate our impact to the OSU graduate.

Safety Education Provider Change

Changes with the American Red Cross business model, which include substantial fee increases coupled with poor customer service, have resulted in us severing our long-time relationship with them. We have now partnered with the American Heart Association. Our challenge is to make a seamless transition to this new partner while maintaining a professional relationship with the ARC for those services which are not available from our new provider.

Institutional and External Changes

There are a variety of internal and external conditions and factors that will challenge us in the near future. The unknown impacts of SB 242 will test our ability to effectively address risk management issues, establishment of some form of a self-insurance program, and to manage institutional legal advising. Bonding of future capital projects will be more challenging for us and, at times, impede our ability to effectively address facility and space needs.

Finally, financial considerations related to fiscal management, reporting, the potential for 'off-loading' cost to units, and changes in policy and procedures have resulted in more barriers to overcome, an increase in the cost of doing business, and an increase in the time and effort required to accomplish our work. All these factors could inhibit or obstruct our ability to manage facilities, programs, and services in our quest to serve the OSU community.

OUR FUTURE

As we near our 100th year as an important and valued recognized student service, we aspire to become one of the best programs of its type in the country. We are poised to broaden our scope, strengthen our impact, and enhance our contribution to student success through a comprehensive set of innovative programs, services, and experiences. To do so, we must address the dynamic landscape, recognize and grow our partnerships and collaborations, and expand our foundation to be positioned to effectively respond to our environment. To that end, we have identified a number of pillars from which to build for the future.

Building on Our Relevance

The department plays an active role in creating engaging environments for student growth and success. We have nurtured a variety of partnerships and these relationships allow us to leverage our resources to broaden our reach and development opportunities for the campus community. Recreational Sports provides expertise to the institution in such areas as risk management, liability and safety, student organization advising, sustainability, event management, facility development, and budget management. A number of staff members play important roles on a variety of university committees and task forces.

Enhancing the Changing Campus Environment

As the university grows its student population and broadens its diversity, the demands to address a changing environment are upon us. Impacts on Recreational Sports have been and remain substantial for the near future. We have already experienced substantial growth in nearly all areas of the department and in facility use and access to programs and services. Coupled with an emerging diverse student population, we will be challenged to address student demands and the complexities of learning new competencies to meet the needs of a 'more complex' campus.

Managing Program Growth

The department has experienced rapid growth in the use of our facilities, and access will soon outpace our ability to meet these needs. The new Student Legacy Park and McAlexander Fieldhouse will afford us some relief; however, as program use such as Competitive Sports, Fitness Programs, instructional class offerings, and services such as equipment rental and athletic training services increase, we will soon be beyond our abilities to adequately to deliver.

Stewardship of Campus Resources

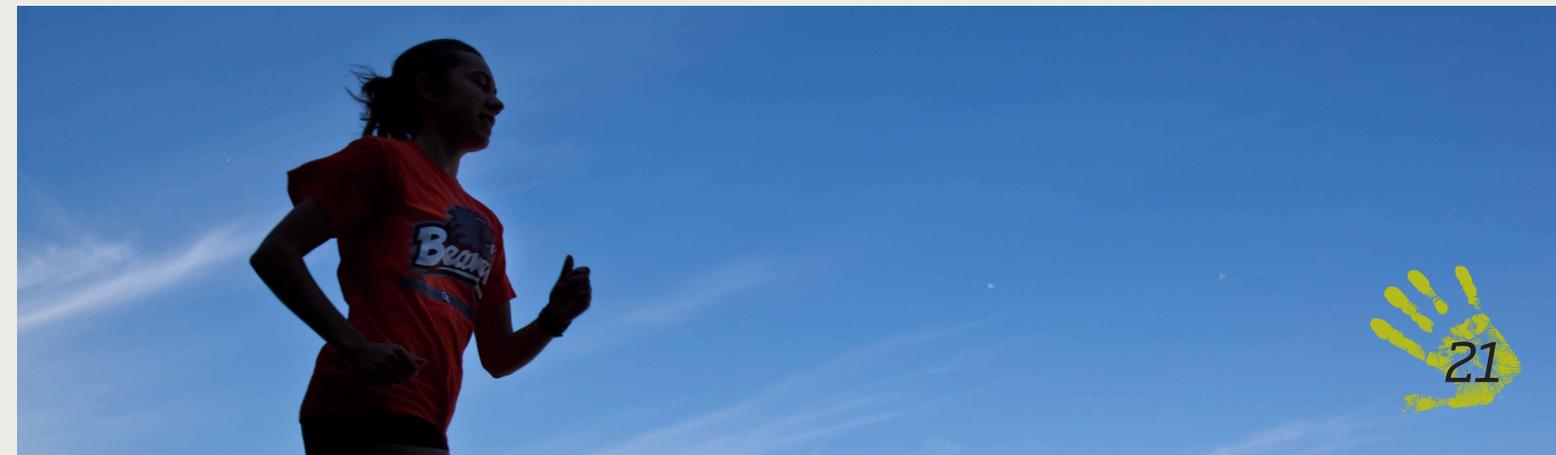
Students have been very supportive in allocating incidental fees to the department. With that trust, these resources are effectively used to deliver those programs and services desired by the student populations. Operating budgets are sufficient, working capital, reserves are at necessary or required levels, and generated revenues are well balanced and attainable. It will be imperative for the department to responsibly manage its resources, both human and financial, as it supports the success of students.

Contributions to Healthy Campus

As one of the underpinnings of the university's Strategic Plan, the health and wellbeing of the institution is a cornerstone to the institution's success. In turn, Recreational Sports plays an important role in providing wellness-related opportunities for the entire campus community. As one of the partners in the Healthy Campus Initiative, we have collaborated with a variety of others to support the effort to make Oregon State University a place where students, faculty and staff can thrive and be successful. It will be critical for us to find new ways to contribute to these efforts.

Enriching Our Learning Laboratory through Experiential Education

Recreational Sports has created an environment where experiential education through an engaging 'learning laboratory' is a cornerstone to the department. Adventure Leadership Institute, Safety Instructional Programs, the Kinetic Integrations Exercise Professionals [KIEP] Program, and student employment are examples of best and rare practices incorporated into the department. We will continue to broaden these efforts as we reach out to academic units and others to enhance these student learning experiences.



GOVERNANCE

Board of Recreational Sports

The Board of Recreational Sports is the primary governing body for all aspects of the student fee funded Department of Recreational Sports. The Board is responsible for making recommendations to the department administration in the operation of facilities and the delivery of programs and services for Oregon State University. This body reviews use policy, the development and implementation of new programs and services, makes recommendations for requests of student funding, monitors the financial activity, and participates in long-range strategic planning.

The Board is comprised of seven students appointed by student government, five faculty or staff selected by the Vice Provost of Student Affairs [to include representatives from Intercollegiate Athletics, College of Public Health and Human Sciences, and Student Affairs along with two at-large members] and an ex-officio member from the Department of Recreational Sports. The Board's guidance and council has been critical in the development of facilities and the implementation of new programs and services.

Students

Josh Harbolt	Forestry
Josh Makepeace, Chair	Philosophy
Emily Miletich	Engineering
Erin Nagle	Finance
Jeanette Stager	Interior Design
Luke Thomas	Exercise and Sport Science
Nolan Nichols	Business Administration

Faculty/Staff

John Cheney	Intercollegiate Athletics
Linda Kasper	University Housing and Dining Services
Steve Lawton	School of Business
Jeff McCubbin	College of health and Human Sciences
Helene Serewis	Graduate School

Ex-Officio

Thomas Kirch	Recreational Sports
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Sport Clubs Committee

The Sport Clubs Committee is the primary governing body for the Sport Clubs Program. The Committee is responsible for establishing and reviewing policies related to the operation of the program, evaluating and reviewing budget requests, allocating individual club dollars, and allocating money to clubs from the national travel fund account. The Committee is also responsible for evaluating requests for new club membership, responding to inquiries and issues concerning club activities, and making recommendations regarding club and individual member status when disciplinary or conduct issues arise.

The Sport Club Committee consists of five sport club student members elected by the Sport Club Association [which consists of one representative from each club], and three faculty or staff members appointed by the Vice Provost of Student Affairs. One staff member from the Competitive Sports and Special Events area serves as an ex-officio member to the Committee.

Students

Erica Ramsing	Triathlon
Grant Staley	Racquetball
Timmy Perston	Men's Ultimate
Janelle Rychlick	Women's Lacrosse
Greg Johnson	Bass Fishing

Faculty/Staff

Jackie Babich	Intercollegiate Athletics
Dan Hough	Kerr Administration

Ex-Officio

Nicole Garton, Chair	Department of Recreational Sports
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Oregon State UNIVERSITY

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